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PRODUCTION AND MARKETING ADMINISTRATION
Fruit and Vegetable Branch
UNITED STATES DEPARTMENT OF AGRICULTURE

AVAILABILITY AND PRICES OF CERTAIN FRESH FRUITS,
CANNED JUICES, AND DRIED FRUITS IN
RETAIL FOOD STORES, AUGUST 1949



Washington, D. C.

October 1949

Contents

	Page
Introduction	1
Table 1 - Composition of sample of retail food stores included in national retail food store audit, August 1949	3
Section I	
Table 2 - Fresh fruits: Comparative percentages of all retail food stores handling specified fruits, October 1948, April 1949, and August 1949	4
Table 3 - Dried fruits: Comparative percentages of all retail food stores handling specified dried fruits, October 1948, April 1949, and August 1949	5
Table 4 - Canned juices: Comparative percentages of all retail food stores handling certain canned juices, April and August 1949.	6
Table 5 - Fresh oranges, grapefruit, and lemons: Availability by store volume, store type, city size, and region, October 1948, April 1949, and August 1949	7
Table 6 - Fresh apples and pears: Availability by store volume, store type, city size, and region, October 1948 and April 1949	8
Table 7 - Dried prunes and raisins: Availability by store volume, store type, city size, and region, October 1948, April 1949, and August 1949	9
Table 8 - Fresh fruits: Comparison of average retail selling prices, October 1948, April 1949 and August 1949	10
Table 9 - Dried fruits: Comparison of inventories in retail food stores, April and August 1949	12
Section II	
Table 10 - Percentage of retail food stores handling fresh citrus fruits, August 1949	13
Table 11 - Percentage of retail food stores handling canned citrus juices, August 1949	14

	Page
Table 12 - Percentage of retail food stores handling certain fresh fruits other than citrus, August 1949 . . .	16
Table 13 - Percentage of retail food stores handling certain canned juices other than citrus, August 1949 . . .	17
Table 14 - Percentage of retail food stores handling dried fruits, August 1949	18
Table 15 - Average retail selling prices for fresh citrus fruits, August 1949	20
Table 16 - Average retail selling prices for canned citrus juices, August 1949	21
Table 17 - Average retail selling prices for certain fresh fruits other than citrus fruits, August 1949. . .	22
Table 18 - Average retail selling prices for certain canned juices other than citrus, August 1949	23
Table 19 - Average retail selling prices for certain dried fruits, August 1949	24
Table 20 - Retail inventory of dried fruits, August 1949	25
Section III	
Table 21 - Stores with fresh citrus fruit available as percent of all retail food stores, October 1948 . . .	26
Table 22 - Stores with certain fresh fruits other than citrus available as percent of all retail food stores, October 1948	27
Table 23 - Stores with dried fruits available as percent of all retail food stores, October 1948 . . .	28

Availability and Prices of Certain Fresh Fruits,
Canned Juices, and Dried Fruits in
Retail Food Stores, August 1949

INTRODUCTION

This report summarizes information on availability and prices of certain fresh fruits, canned juices, and dried fruits in retail food stores throughout the United States during August 1949. This is the second report issued by the Fruit and Vegetable Branch, PMA, the first, published in June 1949, having presented similar data for April 1949. These data were obtained from a distribution audit conducted under contract by the Industrial Surveys Company, Inc., for the United States Department of Agriculture with funds authorized under the Research and Marketing Act of 1946.

The August 1949 distribution audit was conducted on a national sample of 1,771 retail food stores, representative of all such stores located throughout the United States. The sample was sufficiently large to permit classification of the stores according to four different factors as shown in table 1. These factors were: (1) Size of store (annual dollar volume of store business); (2) type of store management; (3) size of city in which the store was located; and (4) geographic region as illustrated in figure A.

This report is presented in three parts. Section I includes a group of summary tables in which data from the August 1949 audit are compared with similar information from audits conducted in April 1949 and October 1948. Section II includes a series of tables giving more detailed information from the August audit. Owing to a number of requests for the limited amount of data collected in an October 1948 audit, these data, hitherto unpublished, are shown in Section III.

Information with respect to retail inventories of dried fruits, collected in April and August 1949, is shown in tables in both Sections I and II.

FIGURE A REGIONS FOR NATIONAL RETAIL FOOD STORE AUDIT

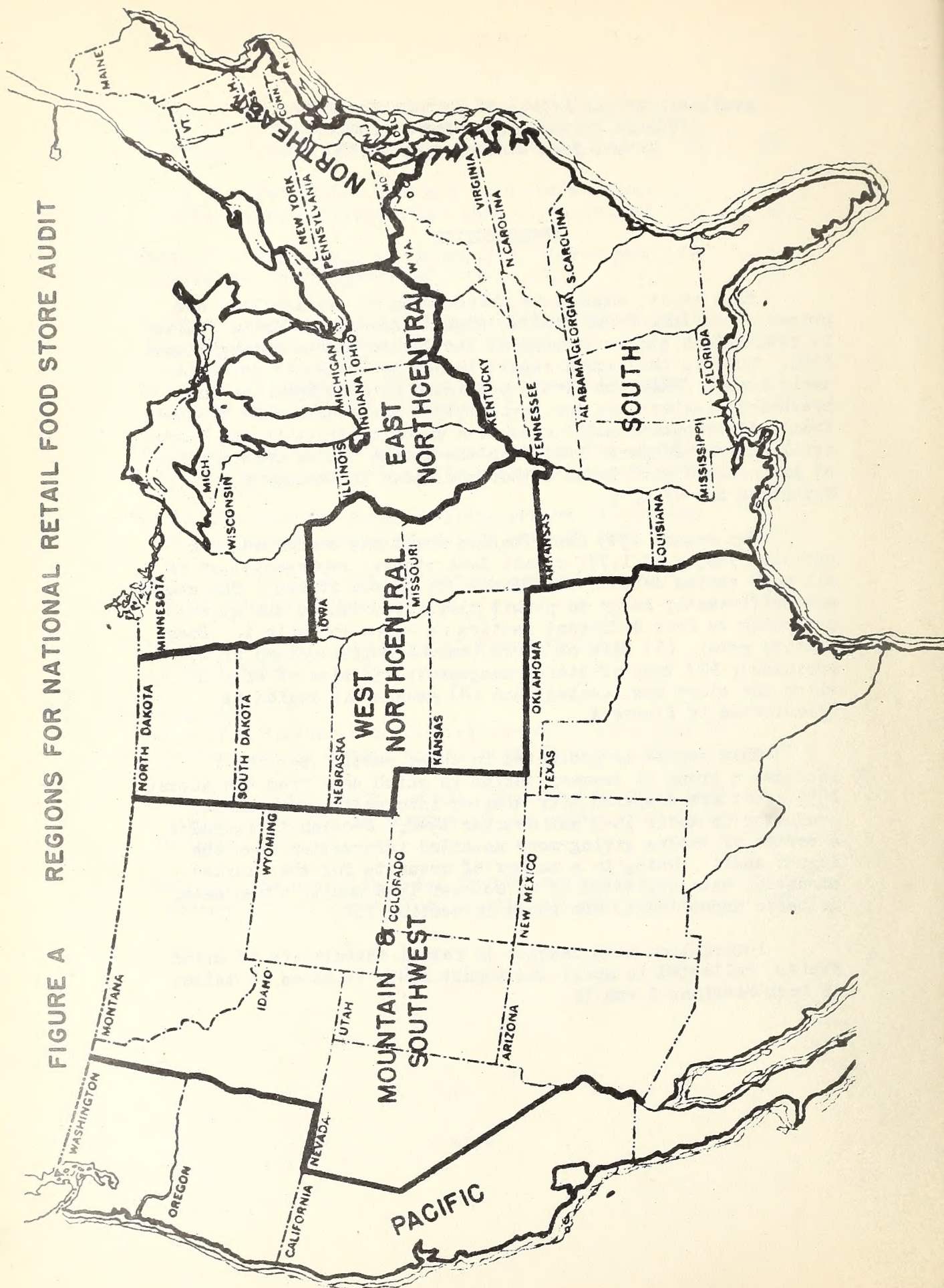


Table 1.- Composition of sample of retail food stores included in national retail food store audit 1/ -
August 1949

Classification	Stores	Classification	Stores
	number		number
U. S. total	1,771		
Dollar volume of store business annually:		City size, population:	
Under \$50,000	1,033	Under 10,000	660
\$50,000 to \$100,000	428	10,000 to 100,000	338
\$100,000 to \$500,000	268	100,000 to 500,000	259
\$500,000 and over	42	500,000 and over	514
Type of store management:		Region 3/ or city:	
National chains	45	Northeast	272
Regional and local chains	97	East North Central	209
Independent groceries	1,623	West North Central	72
All others 2/	6	South	268
		Mountain and Southwest	272
		Pacific	324
		New York City 4/	173
		Chicago 5/	176
		1/ Conducted by Industrial Surveys Co., Inc., for U. S. Department of Agriculture under RMA Contract.	
		2/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.	
		3/ Regions include the following States:	
		Northeast - Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Delaware, and Maryland;	
		East North Central - Ohio, Indiana, Illinois, Michigan, Wisconsin, and Minnesota;	
		West North Central - North Dakota, South Dakota, Nebraska, Kansas, Iowa, Missouri;	
		South - Virginia, West Virginia, Kentucky, Tennessee, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, and Arkansas.	
		Mountain and Southwest - Idaho, Montana, Wyoming, Colorado, Utah, Nevada, Arizona, New Mexico, Texas, and Oklahoma;	
		Pacific - Washington, Oregon, and California.	
		4/ Not included in Northeast Region.	
		5/ Not included in East North Central Region.	

Section I

Table 2.- Fresh fruits: Comparative percentages of all retail food stores handling specified fruits, October 1948, April 1949, and August 1949

Commodity	October 1948	April 1949	August 1949
----- percent -----			
Oranges:			
Calif.-Ariz.	44.4	35.0	55.3
Florida	27.6	55.3	1/
Texas	7.8	3.7	1/
Unspecified	--	--	11.9
Total	71.1	79.0	65.7
Grapefruit:			
Calif.-Ariz.	8.3	5.0	1/
Florida	22.4	33.7	1/
Texas	13.3	14.1	1/
Total	47.2	56.6	1/
Lemons	66.5	69.5	75.5
Apples:			
Eastern 2/	32.5	19.7	1/
Western 3/	30.0	45.2	1/
Total	71.8	70.0	1/
Peaches	1/	1/	45.6
Pears	25.0 4/	12.5 5/	1/
Plums	1/	1/	31.6
Bananas	53.6	59.2	60.3
Berries (all)	1/	7.8	6.2
Grapes	47.4	1/	36.8
Watermelons	1/	1/	31.8
Cantaloups & other melons	1/	1/	42.5

1/ Data not available.

2/ Included apples produced in North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Texas, and all States to the east.

3/ Included apples produced in all States to the West of those listed in footnote 2.

4/ Mainly Bartlett variety.

5/ Mainly winter varieties.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA contract.

Components do not equal totals because stores carry more than one type of a particular commodity such as both California and Florida oranges; in other instances, the totals, include data on commodities not classified as to origin, and therefore not listed separately.

Table 3.- Dried fruits: Comparative percentages of all retail food stores handling specified dried fruits, October 1948, April 1949, and August 1949

Commodity	October 1948	April 1949	August 1949
-- -- -- percent -- -- --			
<u>Apples:</u>			
8 oz. carton	1/	8.9	7.2
Others	1/	10.1	5.4
Total	16.2	18.2	12.2
<u>Apricots:</u>			
11 oz. carton	1/	15.8	12.5
Others	1/	14.7	10.8
Total	27.4	29.2	22.4
<u>Dates:</u>			
8 oz. cello brick	1/	3.2	1.8
Others	1/	26.9	21.2
Total	34.3	29.3	22.5
<u>Figs:</u>			
8 oz. cello brick	1/	4.1	2.1
Others	1/	9.9	6.5
Total	1/	13.4	8.3
<u>Peaches:</u>			
11 oz. carton	1/	16.8	11.4
Others	1/	16.3	8.7
Total	26.4	31.5	19.3
Pears	4.3	2.2	1.0
<u>Prunes:</u>			
1 lb. carton	1/	57.0	51.3
2 lb. carton	1/	20.3	17.5
Others	1/	12.2	7.8
Total	65.9	72.7	63.6
<u>Raisins:</u>			
15 oz. carton	1/	53.9	49.3
Others	1/	35.7	22.3
Total	68.8	79.5	66.2

1/ Data not available.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under

RMI contract.

Components do not equal totals because some stores carry more than one type of a particular commodity such as dried prunes in 1 pound and 2 pound cartons.

Table 4.- Canned juices: Comparative percentages of all retail food stores handling certain canned juices, April and August 1949

Commodity	April 1949	August 1949	Commodity	April 1949	August 1949
	percent	percent		percent	percent
Orange:			Apple:		
No. 2 can	78.6	67.5	Qt. glass	33.3	23.4
46 oz. can	64.8	59.0	Other	11.5	12.6
Other	10.2	8.3	Total	39.9	32.0
Total	90.8	83.9	Grape:		
Grapefruit:			Qt. glass	46.5	45.9
No. 2 can	75.1	69.8	Other	43.8	50.5
46 oz. can	62.2	58.6	Total	65.8	68.6
Other	5.6	6.9	Pineapple:		
Total	86.8	84.1	No. 2 can	69.6	57.1
Orange & grapefruit blend:			Other	41.9	38.0
No. 2 can	44.4	42.7	Total	77.1	68.4
46 oz. can	41.7	39.0	Prune:		
Other	2.2	3.1	Qt. glass	58.4	57.8
Total	57.3	56.2	Other	13.2	15.7
Lemon:			Total	61.9	62.3
5 1/2 or 6 oz.	26.0	25.6	Tomato:		
Other	11.6	16.9	No. 2 can	81.2	81.5
Total	34.8	38.4	Other	56.6	61.0
Tangerine:			Total	89.9	92.1
No. 2 can	17.6	16.8	Frozen orange concentrate:		
Other	1.9	4.5	5 1/2 or 6 oz.	16.7	24.2
Total	18.2	19.2	Other	.9	1.9
			Total	16.9	24.5

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Components do not equal totals because some stores carry more than one size of container for a particular commodity.

Table 5. Fresh oranges, grapefruit, and lemons: Availability by store volume, store type, city size, and region; October 1948, April 1949, and August 1949

Classification	Oranges		Grapefruit 1/		Lemons	
	Oct. 1948	April 1949	Aug. 1949	Oct. 1948	April 1949	Aug. 1949
U. S. total	71.1	79.0	65.7	47.2	56.6	66.5 69.5 75.5
Volume of store business:						
Under \$50,000	67.9	75.1	57.6	38.5	46.4	62.2 63.8 70.1
\$50,000 to \$100,000	83.3	86.7	82.4	69.2	78.5	79.5 80.9 86.3
\$100,000 to \$500,000	88.1	93.5	90.6	82.7	91.0	87.4 90.2 92.8
\$500,000 and over	92.3	92.9	95.3	91.5	91.0	92.3 92.9 95.3
Type of store management:						
National chains	86.3	94.4	96.1	83.9	90.3	85.7 93.6 100.0
Regional chains	2/	95.7	89.1	2/	89.9	90.5 91.1
Independent groceries	71.6	77.9	63.9	45.4	54.3	66.5 68.0 74.2
All others 3/	37.3	72.7	85.5	31.8	57.7	37.2 72.6 85.5
City size, population:						
Under 10,000	70.5	78.7	61.1	40.8	51.5	67.0 68.0 73.8
10,000 to 100,000	78.3	86.5	73.7	53.1	64.6	69.3 75.9 83.7
100,000 to 500,000	79.7	86.8	80.7	56.3	64.9	76.8 79.1 86.5
500,000 and over	58.9	65.4	60.0	49.2	55.5	55.6 59.7 63.8
Region 4/ or city:						
Northeast	70.5	80.2	75.7	47.2	57.5	62.2 65.3 76.2
East North Central	83.3	92.4	85.5	67.5	76.4	75.8 80.7 89.7
West North Central	87.5	89.7	87.4	70.1	73.4	76.9 76.6 82.3
South	62.1	73.7	40.3	27.6	39.5	61.3 65.6 69.7
Mountain and Southwest	83.5	82.3	63.0	48.0	57.1	80.4 77.0 76.2
Pacific	88.7	90.3	85.0	73.9	74.6	87.0 86.2 88.7
New York City	47.0	49.7	46.6	43.4	47.6	45.2 43.7 50.6
Chicago	83.3	88.0	75.5	59.4	68.3	77.1 76.0 70.4

1/ Data not available for August.

2/ Included with national chains.

3/ Included miscellaneous types of stores (other than grocery stores) selling foods such as department stores, delicatessen, service stations, and feed stores.

4/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 6.- Fresh apples and pears: Availability by store volume, store type, city size, and region, October 1948 and April 1949

Classification	Apples		Pears	
	: Oct. 1948	: April 1949	: Oct. 1948	: April 1949
	percent		percent	
U. S. total	71.8	70.0	25.0	12.5
Volume of store business:				
Under \$50,000	68.9	63.4	19.3	9.6
\$50,000 to \$100,000	81.9	84.0	34.5	15.9
\$100,000 to \$500,000	88.1	92.6	51.8	23.8
\$500,000 and over	92.3	91.5	79.3	53.7
Type of store management:				
National chains	87.5	97.0	64.5	42.2
Regional chains	1/	93.0	1/	31.2
Independent groceries	72.1	68.4	22.8	11.0
All others 2/	41.7	63.5	14.3	26.8
City size, population:				
Under 10,000	72.9	67.6	13.8	4.4
10,000 to 100,000	77.2	77.5	29.1	13.5
100,000 to 500,000	78.3	80.2	31.7	17.9
500,000 and over	59.0	61.0	41.3	31.0
Region 3/ or city:				
Northeast	67.0	67.5	35.8	22.1
East North Central	81.7	85.9	33.9	10.9
West North Central	82.1	84.1	29.2	2.4
South	71.2	62.4	6.0	2.0
Mountain and Southwest	83.9	77.2	14.9	5.0
Pacific	80.9	82.0	37.1	11.4
New York City	45.7	44.9	36.5	33.7
Chicago	82.3	84.2	51.0	32.2

1/ Included with national chains.

2/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

3/ Data for New York City and Chicago not included in seasonal totals.

Source of data: National retail store audit conducted by Industrial Survey Company, Inc., under RMA contract.

Table 7.- Dried prunes and raisins: Availability by store volume, store type, city size, and region; October 1948, April 1949, and August 1949

Classification	Dried prunes		Raisins	
	% Oct. 1948	% April 1949	% Oct. 1948	% April 1949
U. S. total	65.9	72.7	63.6	68.3
Volume of store business:				
Under \$50,000	59.5	65.5	56.6	64.0
\$50,000 to \$100,000	86.8	90.2	77.5	86.3
\$100,000 to \$500,000	89.9	93.3	86.5	87.2
\$500,000 and over	99.2	99.3	90.3	100.0
Type of store management:				
National chains	90.1	95.9	83.6	87.2
Regional chains	1/	94.9	81.5	1/
Independent groceries	65.7	71.1	62.5	69.1
All others 2/	33.0	95.5	46.7	34.1
City size, population:				
Under 10,000	62.6	69.3	59.2	70.6
10,000 to 100,000	67.4	75.0	66.1	66.6
100,000 to 500,000	68.6	75.7	70.0	72.3
500,000 and over	69.8	77.4	69.4	65.1
Region 3/ or city:				
Northeast	69.4	77.5	66.5	69.4
East North Central	78.3	86.3	79.7	82.2
West North Central	76.8	82.9	78.7	82.8
South	50.1	56.1	41.8	55.9
Mountain and Southwest	65.7	74.9	66.3	77.4
Pacific	83.5	82.8	82.7	86.5
New York City	66.7	70.6	59.0	56.2
Chicago	77.1	80.9	75.0	79.2

1/ Included with national chains.

2/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessens, service stations, and feed stores.

3/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 8.- Fresh fruits: Comparison of average retail selling prices, October 1948, April 1949, and August 1949

Commodity	U. S. average	Oct., 1948:	April 1949:	Aug. 1949:	Oct. 1949:	Aug. 1949:	April 1949:	Aug. 1949:	Oct. 1949:	Aug. 1949:	Annual dollar volume of store business
Oranges:											
Calif.-Ariz.	12.1	13.1	13.0	11.0	12.2	12.7	12.3	13.0	12.8	12.8	
Florida	10.0	9.1	1/	13.2	8.9	1/	8.1	9.0	1/	1/	
Texas	9.1	7.5	1/	1/	1/	1/	9.0	9.9	1/	1/	
Unspecified	1/	1/	12.6	1/	1/	10.8	1/	1/	1/	12.0	
Average	11.7	11.2	13.0	11.6	10.8	12.6	11.6	11.2	11.2	12.7	
Grapefruit:											
Calif.-Ariz.	9.4	10.2	1/	1/	9.1	1/	9.3	10.6	1/	1/	
Florida	8.8	9.7	1/	1/	8.6	1/	9.0	10.3	1/	1/	
Texas	10.5	10.3	1/	10.0	10.8	1/	10.2	10.2	1/	1/	
Average	9.9	10.0	1/	9.8	9.2	1/	9.6	10.4	1/	1/	
Lemons	17.0	22.5	22.2	16.9	22.3	22.2	16.8	22.4	22.0	22.0	
Apples:											
Eastern 2/	11.1	15.7	1/	11.0	16.5	1/	11.1	16.0	1/	1/	
Western 2/	13.5	16.7	1/	12.7	16.9	1/	13.7	16.9	1/	1/	
Average	12.6	16.4	1/	12.6	16.9	1/	12.8	16.7	1/	1/	
Pears 4/	16.4	17.7	1/	17.6	18.7	1/	16.1	17.8	1/	1/	
Bananas	17.0	17.3	16.2	16.7	17.2	16.0	17.1	17.4	1/	1/	
Grapes	12.6	1/	18.2	12.5	1/	16.4	14.5	1/	1/	18.5	
Berries (all)	1/	54.3	45.6	1/	55.2	50.1	1/	55.3	1/	43.2	

Footnotes at end of table.

Table 8.-- Fresh fruits: Comparison of average retail selling prices, October 1948, April 1949, and August 1949--Continued

Commodity	Annual dollar volume of store business				
	\$50,000 to \$100,000		Under \$50,000		
	: Oct. 1948	: April 1949	: Aug. 1949	: Oct. 1948	: April 1949
----- cents per pound -----					
<u>Oranges:</u>					
Calif.-Ariz.	12.4	13.6	14.0	12.6	13.8
Florida	7.8	9.3	1/	12.1	9.2
Texas	9.4	9.9	1/	10.4	10.3
Unspecified	1/	1/	14.4	1/	1/
Average	11.6	11.5	14.1	12.0	11.1
<u>Grapefruit:</u>					
Calif.-Ariz.	10.6	10.6	1/	9.6	10.6
Florida	10.0	9.9	1/	8.4	9.8
Texas	11.1	10.5	1/	11.1	9.7
Average	10.6	10.4	1/	9.9	9.8
Lemons	17.6	22.5	23.2	16.5	22.9
<u>Apples:</u>					
Eastern 2/	11.0	15.6	1/	11.2	14.3
Western 1/	13.7	16.4	1/	13.7	16.5
Average	12.5	16.2	1/	12.4	15.7
Pears 4/	15.7	16.9	1/	16.4	17.3
Bananas	17.3	17.4	17.4	16.9	17.0
Grapes	15.2	1/	18.7	15.5	1/
Berries (all)	1/	53.1	41.9	1/	55.8

1/ Data not available.

2/ Included apples produced in North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Texas, and all States to the east.

3/ Included apples produced in all States to the west of those listed in footnote 2.

4/ October 1948 and August 1949 audits include mainly Bartlett variety; April 1949 audit represented by winter varieties.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 9.- Dried fruits: Comparison of inventories in retail food stores, April and August 1949

Commodity	April 1949	August 1949	Commodity	April 1949	August 1949
	1000 pounds	1000 pounds		1000 pounds	1000 pounds
<u>Dried prunes:</u>			<u>Dried figs:</u>		
Carton	9,281.3	6,921.3	Carton	227.1	127.0
Transparent film bags	767.7	264.3	Transparent film bags	57.5	99.8
Other 1/	809.3	484.2	Others 1/	383.0	61.5
Total	10,858.3	7,669.8	Total	667.6	288.3
<u>Raisins:</u>			<u>Dates:</u>		
Carton	9,290.1	6,159.0	Carton	947.4	550.2
Transparent film bags	500.8	176.6	Transparent film bags	166.8	82.9
Other 1/	1,346.5	812.7	Other 1/	489.0	267.2
Total	11,137.4	7,148.3	Total	1,603.2	900.3
<u>Dried apricots:</u>			<u>Dried apples:</u>		
Carton	1,290.1	748.9	Carton	548.3	395.0
Transparent film bags	497.2	281.7	Transparent film bags	339.7	114.0
Other 1/	183.4	93.3	Other 1/	126.1	67.7
Total	1,970.7	1,123.9	Total	1,014.1	576.7
<u>Dried peaches:</u>			<u>Dried pears:</u>		
Carton	1,265.7	625.6	Carton	21.0	19.6
Transparent film bags	601.6	264.2	Transparent film bags	77.3	19.0
Others 1/	393.8	111.3	Other 1/	52.6	1.2
Total	2,261.1	1,001.1	Total	150.9	39.8
1/ Included paper bag, bulk, etc.					

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 10.- Percentage of retail food stores handling fresh citrus fruits,
August 1949

Classification	Oranges			Lemons
	California:	U.S. specified:	Total	
U. S. total	55.3	11.9	65.7	75.5
Volume of store business:				
Under \$50,000	47.4	10.9	57.6	70.1
\$50,000 to \$100,000	71.4	15.2	82.4	86.3
\$100,000 to \$500,000	79.3	15.1	90.6	92.8
\$500,000 and over	94.6	3.1	95.3	95.3
Type of store management:				
National chains	93.9	11.9	96.1	100.0
Regional and local chains	80.2	12.4	89.1	91.1
Independent groceries	53.4	11.8	63.9	74.2
All others ^{1/}	52.5	33.0	85.5	85.5
City size, population:				
Under 10,000	48.6	14.2	61.1	73.8
10,000 to 100,000	66.5	8.0	73.7	83.7
100,000 to 500,000	66.3	15.1	80.7	86.5
500,000 and over	54.0	8.9	60.0	63.8
Region 2/or city:				
Northeast	66.6	10.4	75.5	76.2
East North Central	77.8	9.3	85.5	89.7
West North Central	80.7	9.0	87.4	82.8
South	22.7	19.0	40.3	69.7
Mountain and Southwest	51.6	13.3	63.0	76.2
Pacific	80.0	10.5	85.0	88.7
New York City	44.9	2.3	46.6	50.6
Chicago	56.8	18.7	75.5	70.4

1/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.
2/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA contract.

Components do not equal totals because some stores carry more than one type of a particular product.

Table 11.—Percentage of retail food stores handling canned citrus juices, August 1949

Classification	Orange juice			Lemon juice			Frozen orange juice concentrate		
	No. 2 : 46 oz. : Other :			5½ or 6 : Other :			6 oz. : Other :		
	can :	can :	sizes :	Total :	oz. can :	sizes :	Total :	can :	sizes :
	— — — — percent — — — —								
U. S. total	67.5	59.0	8.3	83.9	25.6	16.9	38.4	24.2	1.9
Volume of store business									
Under \$50,000	62.8	49.5	6.2	80.3	19.3	11.4	28.7	15.3	1.4
\$50,000 to \$100,000	77.1	80.9	8.8	91.7	38.2	25.7	57.1	39.7	2.0
\$100,000 to \$500,000	81.7	85.7	19.2	94.2	43.3	35.0	68.9	54.4	4.4
Over \$500,000	92.4	86.3	27.5	100.0	66.8	60.4	87.3	72.5	5.7
Type of store management									
National chains	97.1	95.5	22.6	99.4	57.2	50.4	82.0	39.6	—
Regional and local chains	82.5	86.8	17.4	97.6	53.4	38.3	75.4	44.9	2.4
Independent groceries	66.1	56.9	7.5	82.9	23.6	15.1	35.7	22.8	1.9
All others 1/	94.2	67.0	20.3	100.0	36.1	51.2	67.0	56.4	—
City size, population:									
Under 10,000	65.2	58.2	8.1	84.7	22.2	14.2	33.4	17.3	0.7
10,000 to 100,000	68.4	58.7	6.0	83.5	28.4	19.1	42.6	29.6	3.5
100,000 to 500,000	65.9	65.5	12.1	85.4	27.2	20.2	39.8	30.1	1.5
Over 500,000	73.9	57.9	9.6	81.3	30.6	20.0	46.4	33.6	3.2
Region 2/or city:									
Northeast	66.1	60.7	8.2	83.3	31.2	13.5	41.9	35.7	2.4
East North Central	57.3	82.9	3.2	89.1	36.6	29.8	57.3	30.1	.4
West North Central	64.7	85.6	5.2	91.1	24.3	30.4	50.5	14.5	3.8
South	70.1	35.4	7.7	79.1	7.2	6.6	12.7	9.2	.5
Mountain and Southwest	72.7	54.6	13.0	87.7	24.9	18.5	37.7	18.4	2.9
Pacific	79.6	73.9	12.5	91.1	57.7	13.6	65.9	30.9	1.5
New York City	71.3	53.9	12.9	75.8	27.5	10.1	33.7	31.5	4.5
Chicago	73.9	47.2	14.2	83.5	5.1	69.9	72.7	31.8	1.1

See footnotes at end of table.

(Continued)

Table 11.—Percentage of retail food stores handling canned citrus juices, August 1949 — Continued

Classification	Grapefruit juice			Blended juice			Tangerine juice		
	No. 2 : 46 oz.			No. 2 : 46 oz.			No. 2 : 46 oz.		
	can	Other	Total	can	Other	Total	can	Other	Total
U. S. total	69.8	58.6	84.1	42.7	39.0	56.2	16.8	4.5	19.2
Volume of store business:									
Under \$50,000	65.2	47.8	79.8	35.2	28.6	47.1	12.2	2.7	14.2
\$50,000 to \$100,000	77.1	85.9	94.5	55.2	61.7	76.5	23.7	4.4	27.1
\$100,000 to \$500,000	87.2	85.1	95.5	68.2	66.5	81.6	31.3	13.7	36.3
Over \$500,000	91.2	93.9	100.0	89.4	93.5	95.0	57.6	33.4	57.6
Type of store management:									
National chains	97.4	97.2	100.0	83.6	86.9	93.6	53.7	27.0	57.7
Regional and local chains	83.1	95.2	96.6	70.7	79.0	88.3	39.3	14.6	43.6
Independent groceries	68.5	56.1	83.1	40.5	36.0	53.9	14.9	3.6	17.3
All others 1/	100.0	67.0	100.0	61.2	67.0	67.0	25.0	10.6	25.0
City size, population:									
Under 10,000	64.3	54.4	81.2	35.3	33.6	49.5	12.7	4.1	15.3
10,000 to 100,000	75.0	59.4	86.5	46.2	42.0	61.3	21.0	6.1	23.8
100,000 to 500,000	77.0	71.3	92.5	45.8	47.9	64.9	15.8	4.5	17.7
Over 500,000	74.6	62.3	84.7	57.4	45.1	64.0	23.1	3.5	25.2
Region 2/ or city:									
Northeast	72.4	56.7	84.4	51.2	48.8	69.1	21.2	4.0	21.5
East North Central	62.7	79.9	92.9	44.5	55.0	69.4	17.2	10.9	22.7
West North Central	59.1	83.0	90.2	43.3	59.7	69.8	12.1	6.9	17.9
South	65.1	34.5	72.9	23.7	8.6	26.1	10.8	.2	10.8
Mountain and Southwest	82.8	60.7	91.8	36.5	28.7	48.6	14.5	5.9	17.0
Pacific	83.5	82.1	96.1	62.9	64.4	79.1	14.4	1.5	15.2
New York City	71.9	57.9	77.5	59.6	47.2	62.9	27.5	4.5	30.3
Chicago	77.8	54.5	84.7	62.5	44.9	71.0	15.3	1.7	15.9

1/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

2/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RNA contract.

Components do not equal totals because some stores carry more than one type of a particular product.

Table 12. Percentage of retail food stores handling certain fresh fruits other than citrus, August 1949

Classification	Peaches	Plums	Grapes	Water-melons	Cantaloups and other melons	Bananas	All berries
U. S. total	45.6	31.6	36.8	31.8	42.5	60.3	6.2
Volume of store business:							
Under \$50,000	36.1	23.7	25.7	23.7	32.4	52.5	4.0
\$50,000 to \$100,000	60.8	42.4	54.5	45.3	61.2	75.8	10.4
\$100,000 to \$500,000	80.0	61.6	77.3	60.2	75.4	85.0	11.8
Over \$500,000	95.3	84.2	93.5	76.9	89.3	89.7	27.8
Type of store management:							
National chains	100.0	75.8	89.1	85.5	100.0	93.3	22.3
Regional and local chains	78.4	63.3	72.5	59.3	70.7	81.9	13.8
Independent groceries	43.0	29.1	34.0	29.4	39.9	58.5	5.6
All others 1/	32.1	46.7	36.7	36.7	52.5	85.5	--
City size, population:							
Under 10,000	35.5	22.8	27.1	33.0	34.6	61.9	5.3
10,000 to 100,000	55.4	38.3	45.5	34.5	48.7	66.6	2.8
100,000 to 500,000	67.4	39.5	52.7	35.4	59.3	67.8	9.9
Over 500,000	49.5	43.1	44.0	23.1	47.3	43.8	11.0
Region 2/ or city:							
Northeast	56.5	41.1	35.6	21.6	47.3	57.4	9.4
East North Central	65.0	49.2	48.1	36.5	62.1	77.5	5.3
West North Central	62.0	45.0	56.6	46.6	60.0	75.4	1.1
South	15.4	5.9	18.2	31.1	18.4	56.7	1.2
Mountain and Southwest	40.9	23.4	40.3	42.3	37.3	59.2	4.2
Pacific	72.8	39.5	60.1	61.7	70.3	76.9	15.7
New York City	37.6	33.7	34.8	14.0	35.4	28.7	12.9
Chicago	65.3	55.7	52.3	26.1	46.6	53.4	8.0

1/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

2/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 13.- Percentage of retail food stores handling certain canned juices other than citrus, August 1949

Classification	Apple : juice	Grape : juice	Pineapple : juice	Prune : juice	Tomato : juice
U. S. total	32.0	68.6	68.4	62.3	92.1
Volume of store business:					
Under \$50,000	25.9	60.5	64.2	53.5	90.5
\$50,000 to \$100,000	44.2	86.9	80.2	80.6	96.1
\$100,000 to \$500,000	53.9	91.5	80.1	90.8	96.2
Over \$500,000	36.0	95.0	61.6	83.6	100.0
Type of store management:					
National chains	39.1	98.1	64.4	89.6	100.0
Regional and local chains	56.4	86.7	68.8	89.5	93.1
Independent groceries	30.6	67.1	68.5	60.5	92.0
All others 1/	56.4	67.0	61.2	67.0	67.0
City size, population:					
Under 10,000	30.5	64.2	66.5	53.7	93.2
10,000 to 100,000	30.7	72.7	77.3	66.1	92.6
100,000 to 500,000	38.6	75.9	66.5	71.0	94.2
Over 500,000	34.3	71.4	63.9	76.6	87.3
Region 2/ or city:					
Northeast	33.0	68.3	71.0	68.8	93.2
East North Central	24.5	77.9	81.1	71.5	99.1
West North Central	31.1	80.4	85.4	69.4	95.4
South	21.9	52.8	52.0	38.9	90.5
Mountain and Southwest	48.2	77.0	81.4	64.1	90.2
Pacific	70.8	85.8	61.6	81.8	96.9
New York City	31.5	66.9	60.1	72.5	78.1
Chicago	29.0	69.3	69.3	67.0	90.3

1/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

2/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 14.- Percentage of retail food stores handling dried fruits, August 1949

Classification	Dried prunes			Raisins			Dried apricots			Dried peaches		
	: 1 lb. : : carton :	: 2 lb. : : carton :	: Total : : carton :	: 15 oz. : : carton :	: Other : : carton :	: Total : : carton :	: 11 oz. : : carton :	: Other : : carton :	: Total : : carton :	: 11 oz. : : carton :	: Other : : carton :	: Total : : carton :
U. S. total	51.3	17.5	7.8	63.6	49.3	22.3	66.2	12.5	10.8	22.4	11.4	8.7
Volume of store business:												
Under \$50,000	46.9	10.0	4.7	56.6	43.0	18.2	59.8	7.9	6.2	13.9	8.2	5.2
\$50,000 to \$100,000	59.1	24.4	13.3	77.5	62.5	28.3	78.8	21.6	14.2	34.8	16.9	12.8
\$100,000 to \$500,000	66.5	50.2	18.4	86.5	66.4	37.8	86.0	27.4	32.4	55.6	21.1	23.4
Over \$500,000	65.7	74.1	22.7	90.3	89.1	42.3	100.0	32.6	42.1	63.5	37.6	27.5
Type of store management:												
National chain	64.8	72.4	6.2	83.6	81.2	23.3	87.2	26.0	21.9	46.3	16.0	22.3
Regional & local chains	65.3	50.2	14.1	81.5	56.6	36.9	78.1	26.5	26.9	48.1	23.7	21.8
Independent groceries	50.3	14.9	7.6	62.5	48.3	21.6	65.3	11.5	9.7	20.6	10.8	7.7
All others 1/	46.7	--	--	46.7	61.2	--	61.2	30.9	33.1	63.9	10.6	33.1
City size, population:												
Under 10,000	45.3	16.7	6.9	59.2	46.2	23.0	63.5	10.6	9.7	19.4	11.6	10.8
10,000 to 100,000	55.9	16.4	8.1	66.1	53.1	23.3	71.1	16.6	12.1	27.5	12.8	8.6
100,000 to 500,000	54.3	19.6	10.8	70.0	52.5	26.2	72.2	14.0	11.4	24.4	12.9	9.7
Over 500,000	60.2	19.8	8.3	69.4	51.6	16.8	64.5	11.9	11.9	23.2	8.4	2.5
Region 2/ or city:												
Northeast	56.4	15.2	4.6	66.5	55.5	15.1	69.0	14.1	7.5	21.5	5.8	1.4
East North Central	68.1	19.9	9.2	79.7	69.8	24.1	87.0	22.2	12.3	33.7	15.1	8.1
West North Central	58.0	25.9	5.8	78.7	51.4	47.0	91.4	16.4	17.6	32.5	26.3	8.3
South	34.5	6.6	4.9	41.8	30.4	14.7	43.8	2.5	4.2	6.4	9.9	12.3
Mountain and Southwest	48.3	19.6	14.5	66.3	42.9	32.1	66.0	16.7	20.5	34.7	19.9	23.8
Pacific	48.9	51.6	24.9	82.7	70.7	50.6	87.5	17.2	25.0	41.9	12.6	11.7
New York City	47.2	21.9	6.7	59.0	37.1	16.9	52.2	6.2	9.0	15.2	3.4	1.1
Chicago	72.7	10.2	2.3	75.0	63.6	8.5	65.9	18.2	7.4	23.3	10.2	6.8

Footnotes at end of table.

(Continued)

Table 14.- Percentage of retail food stores handling dried fruits, August 1949--Continued

Classification	Dried figs		Dates		Dried apples		Dried pears			
	% oz.cello: phane brick:	% Other: Total	% oz.cello: phane wrap carton	% Other: Total	% oz.cello: phane wrap carton	% Other: Total	% oz.cello: phane wrap carton	% Other: Total		
U. S. total	2.1	6.5	8.3	1.8	21.2	22.5	7.2	5.4	12.2	1.0
Volume of store business:										
Under \$50,000	1.7	4.7	6.1	.7	15.1	15.7	6.2	2.7	8.6	0.4
\$50,000 to \$100,000	3.6	8.7	11.7	4.3	30.9	34.2	8.9	10.5	18.4	1.2
\$100,000 to \$500,000	2.7	14.6	17.1	4.9	44.3	46.5	10.0	15.4	24.6	2.1
Over \$500,000	4.8	12.2	14.5	5.9	51.0	51.0	20.7	8.5	29.2	17.9
Type of store management:										
National chains	9.0	11.2	20.2	5.6	31.0	31.7	10.5	.6	11.1	11.4
Regional & local chains	4.2	11.1	14.6	5.1	47.2	48.7	14.8	10.5	25.3	2.4
Independent groceries	1.9	6.2	7.8	1.6	19.9	21.1	6.7	5.2	11.5	0.7
All others 1/	--	--	--	--	10.6	10.6	33.1	--	33.1	--
City size, population:										
Under 10,000	2.1	5.0	6.9	1.3	21.0	22.1	10.4	6.4	16.3	1.0
10,000 to 100,000	1.6	8.2	9.2	3.0	25.4	25.3	5.3	5.4	10.1	.9
100,000 to 500,000	1.9	7.6	9.5	1.6	21.4	21.9	7.7	6.2	13.7	1.7
Over 500,000	3.2	7.9	10.6	1.9	15.3	16.6	.7	2.0	2.8	.6
Region 2/ or city:										
Northeast	2.8	4.9	7.3	1.1	19.6	20.3	1.2	1.1	2.4	.3
East North Central	3.7	12.9	16.2	3.2	40.4	42.6	3.4	2.1	5.5	2.0
West North Central	2.3	4.9	7.2	1.5	33.7	40.2	1.5	.7	2.2	5.3
South	--	2.3	2.3	.5	6.6	7.1	19.3	6.4	25.4	0.1
Mountain and Southwest	1.7	2.7	4.3	1.3	25.9	25.9	12.2	13.0	27.9	1.0
Pacific	4.5	27.8	30.8	10.9	33.2	38.8	2.2	21.0	22.0	1.4
New York City	2.2	3.4	5.1	.6	5.6	6.2	--	--	--	--
Chicago	2.3	7.4	8.5	.6	20.4	21.0	1.1	4.5	5.7	0.6

1/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

1/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

2/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract. Components do not equal totals because some stores carry more than one package size of a commodity.

Table 15.-- Average retail selling prices for fresh citrus fruits, August 1949

Classification	Oranges			Lemons	
	California	Un- specified	Total		
U. S. total	13.0	12.6	13.0	22.2	
Volume of store business:					
Under \$50,000	14.5	14.9	14.6	23.6	
\$50,000 to \$100,000	14.0	14.4	14.1	23.2	
\$100,000 to \$500,000	12.8	12.0	12.7	22.0	
Over \$500,000	12.7	10.8	12.6	22.2	
Type of store management:					
National chains	11.6	10.8	11.5	22.2	
National and local chains	12.8	13.4	12.9	22.8	
Independent groceries	14.1	14.1	14.1	23.2	
All others ^{1/}	12.0	12.0	12.0	20.4	
City size, population:					
Under 10,000	14.4	14.5	14.4	22.6	
10,000 to 100,000	13.7	13.8	13.7	24.7	
100,000 to 500,000	13.9	13.2	13.8	23.0	
Over 500,000	13.5	13.7	13.5	22.9	
Region 2/ or city:					
Northeast	14.3	15.6	14.5	26.2	
East North Central	14.6	14.6	14.6	26.6	
West North Central	13.7	13.4	13.7	22.7	
South	15.0	14.0	14.7	20.5	
Mountain and Southwest	15.1	14.9	15.1	22.1	
Pacific	12.4	11.1	12.2	20.8	
New York City	12.0	13.8	12.1	21.3	
Chicago	15.6	14.7	15.4	25.3	

^{1/} Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

^{2/} Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under BMA contract.

Table 16.- Average retail selling prices for canned citrus juices, August 1949

Classification	Orange juice		Grapefruit juice		Blended juice		Tangerine juice		Lemon juice		Frozen orange juice concentrate	
	No. cans	46 oz.	No. cans	46 oz.	No. cans	46 oz.	No. cans	46 oz.	No. cans	46 oz.	No. cans	46 oz.
U. S. total	20.3	46.2	14.7	31.4	18.0	40.3	16.5	12.5	28.6			
Volume of store business:												
Under \$50,000	20.1	46.9	14.9	33.2	17.9	41.5	17.0	12.6	28.8			
\$50,000 to \$100,000	20.2	47.1	14.9	32.0	17.6	40.9	17.4	12.8	29.5			
\$100,000 to \$500,000	20.7	46.1	14.8	31.9	18.3	40.9	16.3	12.8	29.4			
\$500,000 and over	19.5	45.6	14.2	30.5	17.8	38.9	16.2	12.9	27.6			
Type of store management:												
National chains	19.7	44.4	13.9	29.0	17.9	39.6	15.1	12.3	28.4			
Regional and local chains	20.3	44.8	14.1	30.7	18.0	39.0	15.9	12.7	28.5			
Independent groceries	20.3	47.0	15.0	32.8	17.9	41.3	17.2	12.8	29.2			
All others 1/	18.4	45.4	16.2	31.6	16.8	41.2	15.5	13.5	28.8			
City size, population:												
Under 10,000	19.7	46.8	14.8	32.6	17.9	41.8	16.7	13.0	29.5			
10,000 to 100,000	20.1	46.9	14.7	32.3	17.4	40.5	17.3	13.0	29.5			
100,000 to 500,000	20.1	46.6	14.6	31.7	17.3	41.3	16.9	12.4	29.2			
Over 500,000	21.0	46.7	15.3	33.0	18.5	40.3	16.8	12.5	28.5			
Region 2/ or city:												
Northeast	20.6	47.9	15.4	33.8	18.1	41.4	16.3	13.3	28.9			
East North Central	20.9	46.9	15.4	33.0	18.4	42.1	16.4	14.2	29.1			
West North Central	19.8	48.1	13.5	30.4	16.3	41.0	15.7	14.8	31.1			
South	18.3	43.3	14.9	31.2	16.3	38.9	16.1	11.6	29.0			
Mountain and Southwest	19.8	47.9	13.6	29.9	17.3	42.2	18.5	12.8	29.4			
Pacific	20.2	45.9	15.0	33.9	17.2	39.6	17.2	11.7	29.6			
New York City	21.2	47.1	15.4	33.2	19.1	40.9	17.2	12.9	29.1			
Chicago	21.6	47.1	15.5	32.3	19.4	41.6	17.1	13.8	28.1			

1/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

2/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA contract.

Table 17.—Average retail selling prices for certain fresh fruits other than citrus fruits, August 1949

Classification	Peaches	Plums	Grapes	Water- melons	Bananas	All berries	Cantaloups and other melons
U. S. total	11.7	16.5	18.2	3.6	16.2	45.6	9.4
Volume of store business:							
Under \$50,000	13.5	17.8	19.4	3.6	17.5	44.5	10.0
\$50,000 to \$100,000	12.4	17.4	18.7	3.6	17.4	41.9	9.2
\$100,000 to \$500,000	12.4	16.9	18.5	3.5	16.8	43.2	9.0
\$500,000 and over	11.8	14.8	16.4	3.4	16.0	50.1	8.8
Type of store management:							
National chains	9.3	14.9	16.0	3.6	15.9	45.9	8.8
Regional and local chains	11.4	15.7	17.4	3.5	15.6	47.7	9.5
Independent groceries	13.2	17.6	19.2	3.6	17.4	42.8	9.4
All others 1/	12.3	20.0	17.0	4.0	18.0	—	12.7
City size, population:							
Under 10,000	12.6	17.1	19.9	3.3	17.2	42.3	8.9
10,000 to 100,000	12.3	17.4	18.6	3.2	17.3	45.8	8.7
100,000 to 500,000	13.5	16.7	18.6	4.0	17.4	44.2	9.2
Over 500,000	13.1	17.5	17.9	4.3	17.2	43.5	10.6
Region 2/ or city:							
Northeast	11.8	18.4	20.5	4.6	17.3	41.6	11.8
East North Central	12.8	19.4	20.3	4.2	17.7	40.0	10.7
West North Central	12.9	18.6	20.1	3.1	17.4	44.5	8.6
South	13.6	20.5	23.0	2.3	15.3	52.3	10.0
Mountain and Southwest	13.5	17.7	19.5	3.0	17.0	53.6	7.9
Pacific	12.0	13.2	15.0	3.7	18.5	39.6	7.3
New York City	11.5	16.4	17.2	5.4	15.2	45.2	10.9
Chicago	15.7	18.1	19.0	4.3	18.2	46.0	10.9

1/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

2/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA contract.

Table 18.- Average retail selling prices for certain canned juices other than citrus, August 1949

Classification	cents per unit					
	Apple : juice : quart : bottle :	Grape : juice : quart : bottle :	Pineapple : juice : No. 2 : can :	Prune : juice : quart : bottle :	Tomato : juice : No. 2 : can :	
U. S. total	26.0	40.3	19.6	28.1	13.1	
Volume of store business:						
Under \$50,000	25.4	42.7	20.9	29.8	14.2	
\$50,000 to \$100,000	25.5	43.2	20.4	29.9	13.8	
\$100,000 to \$500,000	25.9	41.9	20.8	28.7	13.4	
Over \$500,000	25.9	38.2	18.0	26.4	12.8	
Type of store management:						
National chains	23.7	38.8	19.5	26.6	12.4	
Regional and local chains	24.3	39.5	19.6	27.5	12.9	
Independent groceries	25.7	42.9	20.8	29.8	14.0	
All others ^{1/}	24.0	39.8	19.3	28.2	13.4	
City size, population:						
Under 10,000	25.4	42.9	21.1	30.6	14.0	
10,000 to 100,000	26.9	42.8	20.5	29.5	13.8	
100,000 to 500,000	24.8	40.8	20.1	29.4	13.7	
Over 500,000	25.2	42.6	20.5	28.4	14.0	
Region 2/ or city:						
Northeast	25.9	42.3	19.7	29.4	14.2	
East North Central	26.0	43.5	22.3	30.8	14.6	
West North Central	24.1	43.0	22.6	30.6	14.7	
South	22.8	42.1	21.4	32.2	13.9	
Mountain and Southwest	27.5	44.7	20.2	31.2	13.8	
Pacific	25.0	40.1	19.9	27.1	12.9	
New York City	25.1	41.4	19.1	27.6	14.2	
Chicago	24.1	44.9	22.7	29.6	14.4	

^{1/} Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessens, service stations, and feed stores.

^{2/} Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA contract.

Table 19.- Average retail selling prices for certain dried fruits, August 1949

Classification	cents per unit									
	Dried prunes	Raisins	Dried apricots	Dried peaches	Dried figs	Dates	Dried apples			
	1 lb.: 2 lb.: carton: cartons	15 oz.: carton:	11 oz.: carton:	11 oz.: carton:	8 oz.: brick:	8 oz.: carton:	8 oz.: carton:			
U. S. total	25.2	42.1	18.8	38.2	27.5	23.2	22.1	21.5		
Volume of store business:										
Under \$50,000	25.6	42.1	19.7	38.7	28.2	23.2	23.7	23.7		
\$50,000 to \$100,000	26.1	43.1	19.8	38.8	29.1	22.7	23.7	23.7		
\$100,000 to \$500,000	24.9	42.8	19.3	38.0	27.9	24.5	23.0	21.5		
\$500,000 and over	25.3	41.9	18.5	36.2	26.6	23.0	21.0	20.8		
Type of store management:										
National chains	24.8	39.2	18.5	34.3	25.7	20.0	19.0	21.0		
Regional and local chains	24.4	42.1	18.8	36.6	26.9	21.4	20.1	21.5		
Independent groceries	25.7	43.1	19.7	38.9	28.6	23.7	23.3	23.4		
All others 1/	24.6	--	18.8	40.0	--	--	--	--		
City size, population:										
Under 10,000	25.4	44.0	20.0	38.2	27.8	22.8	22.6	22.9		
10,000 to 100,000	25.5	41.9	19.3	38.9	29.3	23.0	22.5	23.8		
100,000 to 500,000	25.0	42.0	19.0	36.6	26.1	23.8	22.9	21.8		
Over 500,000	25.9	41.4	19.7	39.2	29.7	23.6	22.7	26.8		
Region 2/ or city:										
Northeast	25.9	42.5	20.2	36.8	26.4	23.8	22.0	16.8		
East North Central	26.3	46.3	20.4	39.0	28.3	22.8	23.2	24.8		
West North Central	26.8	44.8	20.0	40.2	28.4	--	--	27.0		
South	24.4	38.1	19.9	31.9	27.0	--	--	22.7		
Mountain and Southwest	25.8	44.3	19.7	38.4	29.4	22.3	22.1	23.9		
Pacific	23.4	41.5	18.0	38.5	27.1	22.3	21.8	23.3		
New York City	26.3	41.8	19.6	37.7	27.0	26.0	--	--		
Chicago	26.9	42.0	20.6	40.5	31.8	25.0	--	--		

1/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessens, service stations, and feed stores.

2/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.

Table 20.- Retail inventory of dried fruits, August 1949

Classification	Dried : prunes	Raisins	Dried : figs	Dates	Dried : apricots	Dried : peaches	Dried : apples	Dried : pears
	Total 1/	Total 1/	Total 1/	Total 1/	Total 1/	Total 1/	Total 1/	Total 1/
-- -- -- 1,000 pounds -- -- --								
U. S. total	7,669.8	7,148.3	288.3	900.3	1,123.9	1,001.1	576.7	39.8
Volume of store business:								
Under \$50,000	3,075.0	3,019.5	106.8	276.6	383.7	414.2	257.4	4.2
\$50,000 to \$100,000	1,655.5	1,636.3	87.5	227.3	269.1	235.4	116.0	4.3
\$100,000 to \$500,000	2,274.4	1,879.9	77.9	328.3	367.4	279.5	185.2	7.2
Over \$500,000	664.9	612.6	16.1	68.1	103.7	72.0	18.1	24.1
Type of store management:								
National chains	843.7	513.9	28.7	39.5	94.9	62.7	8.3	13.3
Regional and local chains	1,189.1	890.5	25.7	177.8	168.1	127.2	76.4	8.5
Independent groceries	5,622.6	5,731.9	233.9	667.7	850.8	808.9	490.3	18.0
All others 2/	14.4	12.0	--	15.3	10.1	2.3	1.7	--
City size, population:								
Under 10,000	3,184.7	3,653.8	95.5	472.2	458.6	585.7	381.2	10.6
10,000 to 100,000	1,978.3	1,722.1	63.9	261.8	295.1	232.1	118.7	12.8
100,000 to 500,000	848.3	768.6	49.3	77.4	145.3	96.9	56.5	13.9
Over 500,000	1,658.5	1,003.8	79.6	88.9	224.9	86.4	20.3	2.5
Region 3/ or city:								
Northeast	1,876.5	1,542.6	56.6	199.6	269.6	74.6	25.0	6.0
East North Central	1,382.3	1,582.2	53.6	291.1	252.9	132.5	38.2	13.5
West North Central	660.8	835.1	14.1	92.8	114.7	125.0	6.0	4.8
South	947.0	843.8	20.8	61.8	60.4	304.4	335.9	5.6
Mountain and Southwest	902.0	990.6	20.4	135.1	202.0	260.1	133.9	8.6
Pacific	771.4	374.7	24.7	11.6	85.8	23.5	--	--
New York City	157.8	118.0	13.6	16.7	27.1	17.9	5.9	.5
Chicago	972.0	861.3	84.5	91.6	111.4	63.1	31.8	.8

1/ Included paper bags, film bags and bricks, bulk, etc.

2/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

3/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA contract.

Section III

Table 21.- Stores with fresh citrus fruit available as percent of all retail food stores, October 1948

Classification	Oranges			Grapefruit		
	Calif.-	Florida	Texas	Total	Calif.-	Florida
	Arizona	Arizona	Arizona	Arizona	Texas	Texas
U. S. total	44.4	27.6	7.8	71.1	8.3	22.4
Volume of store business:						
Under \$50,000	40.1	25.9	6.2	67.9	6.8	18.8
\$50,000 to \$100,000	57.1	31.4	12.1	83.3	8.3	30.3
\$100,000 to \$500,000	62.0	38.1	14.1	88.1	13.9	40.7
\$500,000 and over	67.0	47.9	7.5	92.3	17.9	38.2
Type of store management:						
Chain 1/	61.0	47.0	7.8	86.3	9.9	50.0
Independent groceries	44.4	26.6	8.1	71.6	8.4	20.7
All others 2/	20.2	21.2	1.1	37.3	3.6	19.7
City size, population:						
Under 10,000	38.9	26.5	10.7	70.5	8.4	16.6
10,000 to 100,000	50.7	31.3	8.6	78.3	8.3	23.4
100,000 to 500,000	46.6	26.6	6.8	79.7	8.5	27.4
500,000 and over	48.0	26.2	.9	58.9	7.8	31.7
Region 3/ or city:						
Northeast	55.4	29.2	---	70.5	8.3	30.3
East North Central	69.2	28.1	3.4	83.3	11.4	23.3
West North Central	76.4	6.0	21.7	87.5	14.9	15.2
South	7.8	46.6	5.2	62.1	4	19.4
Mountain and Southwest	44.6	---	15.0	83.5	6.7	5.5
Pacific	86.5	---	5	88.7	53.6	10.3
New York City	41.1	20.5	---	47.0	1.8	39.3
Chicago	72.9	36.5	1.0	83.3	6.3	14.6

1/ Included national, regional, and local chains.

2/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

3/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under

RMA contract.

Table 22. Stores with certain fresh fruits other than citrus available as percent of all retail food stores, October 1948

Classification	Apples				Pears	Bananas	Grapes
	Eastern 1/	Western 2/	Total 3/	percent			
U. S. total	32.5	30.0	71.8	25.0	53.6	47.4	
Volume of store business:							
Under \$50,000	33.5	25.2	68.9	19.3	50.3	39.5	
\$50,000 to \$100,000	33.6	38.7	81.9	34.5	63.7	66.3	
\$100,000 to \$500,000	31.7	52.0	88.1	51.8	69.5	81.8	
Over \$500,000	32.7	43.6	92.3	79.3	79.4	85.1	
Type of store management:							
Chain 4/	41.1	36.3	87.5	64.5	69.1	78.6	
Independent groceries	32.6	30.3	72.1	22.8	53.4	46.2	
All others 5/	18.3	13.3	41.7	14.3	34.2	27.8	
City size, population:							
Under 10,000	31.9	33.2	72.9	13.8	57.8	44.7	
10,000 to 100,000	35.6	29.1	77.2	29.1	55.2	54.2	
100,000 to 500,000	28.2	30.1	78.3	31.7	56.1	50.1	
Over 500,000	32.7	23.8	59.0	41.3	40.4	43.9	
Region 6/ or city:							
Northeast	50.7	3.7	67.0	35.8	50.9	50.2	
East North Central	46.8	28.5	81.7	33.9	62.1	62.2	
West North Central	17.9	52.4	82.1	29.2	53.9	63.8	
South	28.1	31.7	71.2	6.0	51.1	34.3	
Mountain and Southwest	4.2	68.6	83.9	14.9	66.5	50.8	
Pacific	---	75.1	80.9	37.1	65.3	61.3	
New York City	33.8	9.6	45.7	36.5	33.8	35.6	
Chicago	20.8	74.0	82.3	51.0	58.3	52.1	

1/ Included apples produced in N. Dak., S. Dak., Nebr., Kans., Okla., Texas, and all States to the east.

2/ Included apples produced in all States to the west of those listed in footnote 1.

3/ Included some stores in which apples were not classified according to origin.

4/ Included national, regional, and local chains.

5/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

6/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA contract

Table 23.- Stores with dried fruits available as percent of all retail food stores, October 1948

Classification	: : prunes	: : Raisins	: : Dried apricots	: : Dried peaches	: : Dates	: : Dried apples	: : Dried pears
U. S. total	65.9	68.8	27.4	26.4	34.3	16.2	4.3
Volume of store business:							
Under \$50,000	59.5	64.0	18.6	19.0	25.3	13.6	2.4
\$50,000 to \$100,000	86.8	86.3	47.4	42.3	56.2	20.0	6.5
\$100,000 to \$500,000	89.9	87.2	61.2	56.1	67.2	32.3	13.5
Over \$500,000	99.2	100.0	79.0	60.7	84.9	22.8	29.9
Type of store management:							
Chains 1/	90.1	87.2	67.4	54.9	74.5	24.5	17.8
Independent groceries	65.7	69.1	25.2	25.1	32.3	16.2	3.6
All others 2/	33.0	34.1	16.2	11.4	19.1	5.1	5.5
City size, population:							
Under 10,000	62.6	70.6	24.8	31.2	33.9	21.0	3.0
10,000 to 100,000	67.4	66.6	30.5	26.9	41.2	17.4	4.2
100,000 to 500,000	68.6	72.3	26.4	25.0	29.5	14.1	4.9
Over 500,000	69.8	65.1	30.1	15.4	30.0	5.3	6.9
Region 3/ or city:							
Northeast	69.4	69.4	27.6	12.9	35.8	4.6	3.4
East North Central	78.3	82.2	35.3	26.0	54.9	8.9	4.6
West North Central	76.8	82.8	35.9	39.9	47.0	11.2	8.3
South	50.1	55.9	13.4	33.1	15.5	28.8	1.9
Mountain and Southwest	65.7	77.4	43.7	45.3	45.2	35.1	4.4
Pacific	83.5	86.5	42.1	35.6	59.4	20.8	10.0
New York City	66.7	56.2	25.6	10.0	22.8	1.8	6.8
Chicago	77.1	79.2	28.1	19.8	33.3	10.4	9.4

1/ Included national, regional, and local chains.

2/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

3/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA contract.

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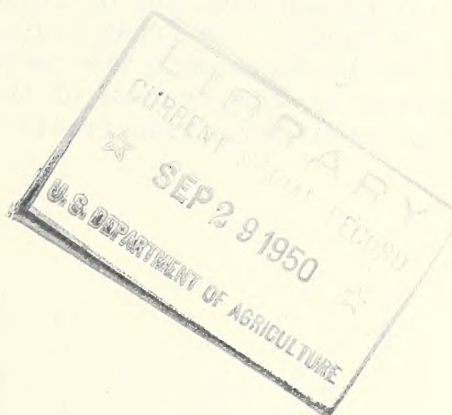
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PRODUCTION AND MARKETING ADMINISTRATION
Fruit and Vegetable Branch
UNITED STATES DEPARTMENT OF AGRICULTURE

SUPPLEMENT TO

AVAILABILITY AND PRICES OF CERTAIN FRESH FRUITS,
CANNED JUICES, AND DRIED FRUITS IN
RETAIL FOOD STORES, AUGUST 1949



Washington, D. C.

November 1949

This supplement to the report issued in October 1949, on availability and prices of certain fresh fruits, canned juices, and dried fruits in retail food stores during August 1949 gives additional information about availability of fresh fruits for August.

In the October report the availability of fresh fruits was shown by giving the number of retail food stores in which each fruit was on sale, as a percentage of the total number of retail food stores. However, included in this total number of stores are some that customarily do not handle any fresh fruits or vegetables. It was felt, therefore, that an additional tabulation relating availability of fresh fruits to only those stores that usually handle some fresh fruits or vegetables was needed. This was done by expressing the number of stores with fresh fruits on hand as a percentage of those retail food stores that customarily handle any fresh fruits or vegetables.

Table 1.--Stores with fresh citrus fruits available as percentage of retail food stores normally handling any fresh fruits or vegetables, August 1949

Classification	Oranges			Lemons
	% California	% Un- specified	Total	
U. S. total	65.4	14.1	77.6	89.2
Volume of store business:				
Under \$50,000	57.7	13.3	70.1	85.3
\$50,000 to \$100,000	80.4	17.1	92.8	97.2
\$100,000 to \$500,000	84.6	16.1	96.7	99.0
\$500,000 and over	99.2	3.3	100.0	100.0
Type of store management:				
National chains	93.9	11.9	96.1	100.0
Regional and local chains	88.0	13.6	97.8	100.0
Independent groceries	63.6	14.1	76.0	88.3
All others 1/	61.3	38.7	100.0	100.0
City size, population:				
Under 10,000	56.2	16.4	70.6	85.3
10,000 to 100,000	74.4	8.9	82.4	93.6
100,000 to 500,000	71.4	16.3	86.9	93.1
500,000 and over	78.4	12.9	87.1	92.6
Region 2/ or city:				
Northeast	75.9	11.8	86.1	86.8
East North Central	79.5	9.5	87.4	91.7
West North Central	91.0	10.2	98.7	93.5
South	27.6	23.0	49.0	84.7
Mountain and Southwest	62.8	16.2	76.7	92.7
Pacific	86.3	11.3	91.7	95.6
New York City	83.3	4.2	86.5	93.7
Chicago	67.6	22.3	89.9	83.8

1/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessens, service stations, and feed stores.

2/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Co., Inc., under RMA contract.

Components do not equal totals because some stores carry more than one type of a particular product.

Table 2.-Stores with certain fresh fruits other than citrus available as percentage of retail food stores normally handling any fresh fruits or vegetables, August 1949

Classification	Peaches	Plums	Grapes	Watermelons:	Cantaloups:	Bananas	All berries
	:	:	:	and other	and other	:	:
	:	:	:	melons	melons	:	:
	:	:	:	:	:	:	:
	:	:	:	percent	percent	:	:
	:	:	:	--	--	:	:
U. S. total	53.9	37.3	43.5	37.6	50.2	71.2	7.3
<u>Volume of store business:</u>							
Under \$50,000	44.0	28.8	31.3	28.8	39.5	64.0	4.9
\$50,000 to \$100,000	68.4	47.7	61.3	51.0	68.9	85.4	11.7
\$100,000 to \$500,000	85.4	65.8	82.4	64.2	80.5	90.7	12.6
Over \$500,000	100.0	88.3	98.1	80.6	93.7	94.1	29.2
<u>Type of store management:</u>							
National chains	100.0	75.8	89.1	85.6	100.0	93.3	22.3
Regional and local chains	86.1	69.5	79.5	65.1	77.6	89.9	15.1
Independent groceries	51.2	34.7	40.5	35.0	47.5	69.6	6.6
All others 1/	37.6	54.6	42.9	42.9	61.3	100.0	--
<u>City size, population:</u>							
Under 10,000	41.1	26.4	31.3	38.1	40.0	71.5	6.2
10,000 to 100,000	62.0	42.8	50.9	38.6	54.4	74.5	3.1
100,000 to 500,000	72.6	42.6	56.8	38.1	63.8	73.0	10.6
Over 500,000	71.8	62.6	63.9	33.5	68.7	63.6	16.0
<u>Region 2/ or city:</u>							
Northeast	64.3	46.8	40.6	24.6	53.9	65.4	10.7
East North Central	66.4	50.3	49.2	37.3	63.5	79.3	5.4
West North Central	69.9	50.8	63.9	52.6	67.7	85.1	1.3
South	18.7	7.2	22.2	37.7	22.3	68.9	1.5
Mountain and Southwest	49.7	28.5	49.0	51.5	45.4	72.0	5.1
Pacific	78.5	42.6	64.8	66.6	75.8	83.0	16.9
New York City	69.8	62.5	64.6	26.0	65.6	53.1	24.0
Chicago	77.7	66.2	62.2	31.1	55.4	63.5	9.5

1/ Included miscellaneous types of stores (other than grocery stores) selling foods, such as department stores, delicatessen, service stations, and feed stores.

2/ Data for New York City and Chicago not included in regional totals.

Source of data: National retail store audit conducted by Industrial Surveys Company, Inc., under RMA contract.